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## RESUME of Michael Waite

PRINCIPAL, **BONEFROG CREATIVE**

8724 S. Bob Smith Road, Lava Hot Springs, ID 83246

(208) 776.5210 • [bonefrog-creative@usa.net](mailto:bonefrog-creative@usa.net)

**portfolio:** [www.bonefrog.com](http://www.bonefrog.com)

### EXPERIENCE

20+ years of professional experience as a commercial artist and designer. Over the course of those years—9 with design shops and ad agencies, 11 as a freelance—I have developed logo and corporate identity packages, brochures, websites and other forms of business communications, packaging and label projects, magazines and books, political and nonprofit fundraising, print and electronic advertising, sports team identity and event graphics and more.

### CLIENTS and INDUSTRY TYPES

**Tourism and Travel:** My experience with the tourism and travel industry is the result of working extensively with clients such as The Colorado Springs Convention and Visitor's Bureau, The Durango Area Tourism Association, Purgatory Ski Resort, Southwest Colorado Tourism Region, Double Tree Antlers Hotel in Colorado Springs, Royal Gorge Bridge, Cripple Creek and Victor Railroad, Aspen Mine and Casino, The Northpole and Santa's Workshop, Colorado Springs World Arena, and more. I also produced a series of industry relocation guides over a four-year period for the Colorado Springs Economic Development Council.

**Sports and Events:** Owning an embroidery and imprinting shop for four years gave me wide experience in designing for embroidery and screen printing and electronic transfer applications. I designed and produced artwork for everything from uniforms and coaches shirts to varsity jackets and event tees.

**Publishing:** I have extensive experience in the publishing industry—both designing and setting up print-ready electronic files for entire books and book promotional materials and (9 years) as the art director for *Inventors' Digest* magazine, published out of Boston. My duties for *Inventors' Digest* included production of media kits, promotional projects, ad design services for magazine advertisers, and the design, layout and production of the magazine itself. I've also completed covers and promotional materials for various fiction and non-fiction writers.

**Others:** Over the run of my career, I've done design and art work for banks, home builders, business brokers, local governments, non-profits and their events, radio stations, professional associations (Pro Rodeo Cowboys Association, the Miss Rodeo America organization, Clean Cities, Inc.), law firms, scientific expeditions and more.

### STRENGTHS

**Project Planning and Information Architecture:** My experience both in terms of years and variety of projects gives me valuable prospective. I know the questions to ask that ensure effective implementation. I make it a point to understand the marketing and design objectives on a basic level so as to produce results that are effective for the long term...for both future updates and sustainability and precise targeting of the market.

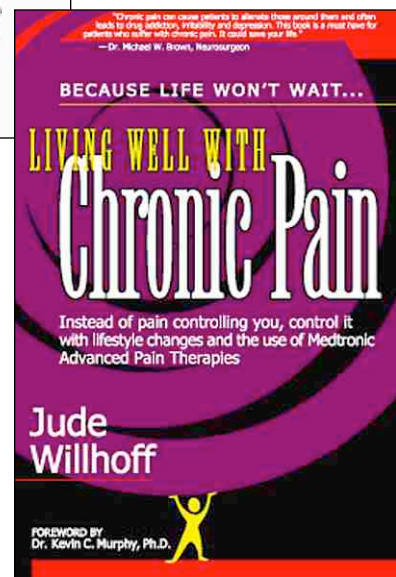
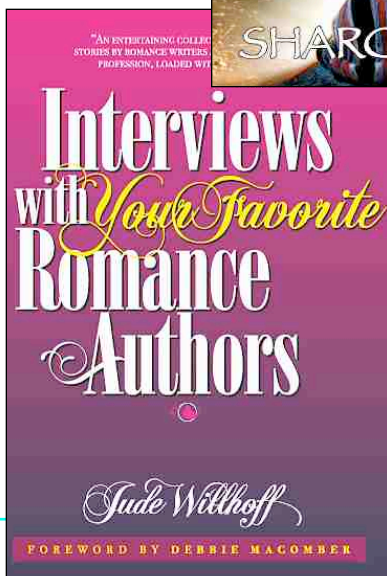
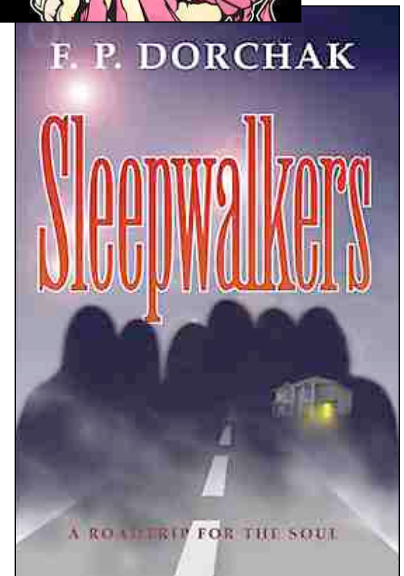
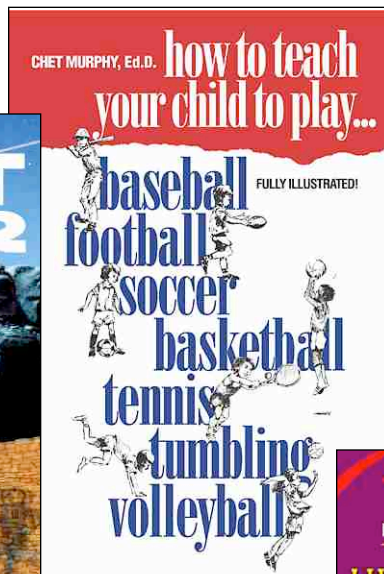
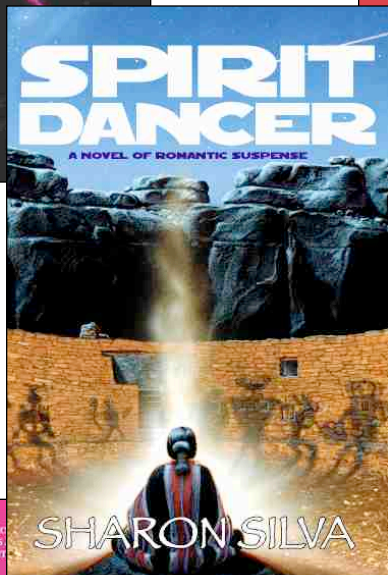
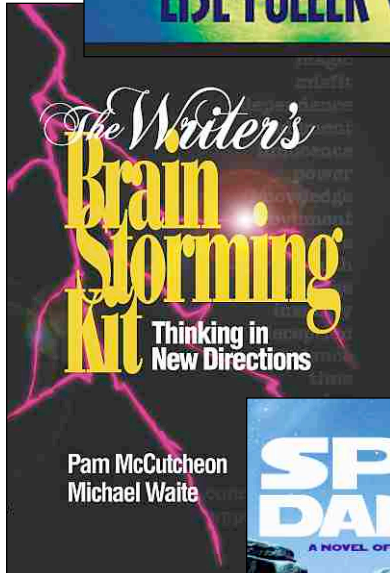
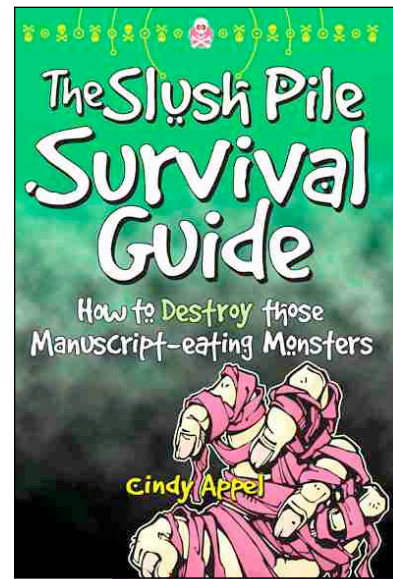
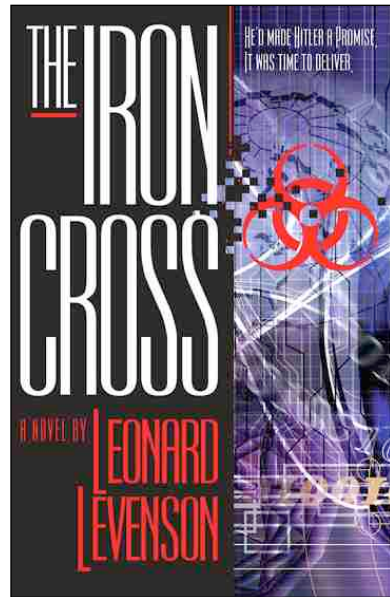
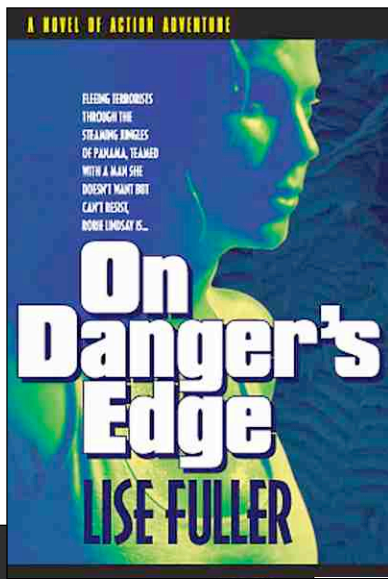
**Logos and Identity Graphics:** I have a particular passion for logo work, corporate and event graphics, and title design and have produced many such identifying graphics over the years.

**Delivered Results:** I set realistic deadlines and keep them. If I determine I can not complete a project in the timeframe requested, I won't take it on. Projects are carefully outlined and planned, including progress-deadlines that keep both client and designer on schedule and on the same page.

**Professional Relationships:** I've worked with all types of people on all kinds of projects—lone entrepreneurs to committees. I've worked with small budgets and big ones. I've consulted, trained, spoken, been interviewed professionally, published and won industry awards. My preparation and implementation of clearly defined projects allows for smooth working relationships. I have an even temperament and a thick skin.

**Breadth of Experience:** While my professional experience has penetrated deeply into certain industries, such as tourism and publishing, I've always sought out a variety of projects and challenges...that, for me, keeps the creative voltage sizzling.

B O O K C O V E R S



**BONEFROG**  
CREATIVE



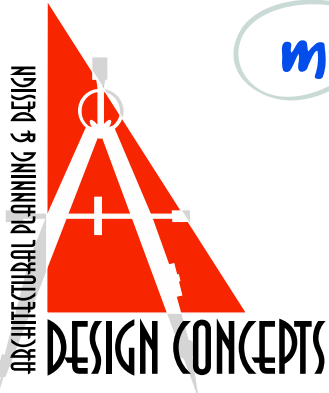
UNITED INVENTORS ASSOCIATION



Fostering American Students in Science & Technology



BONEFROG CREATIVE



THE FRIENDS OF

# Christopher Columbus Park

## WHO WE ARE

The Friends are individuals, families and businesses who care deeply about Christopher Columbus Park and strive to improve the Park for the betterment of our neighborhood and the City of Boston.



Our mission is to protect, preserve, improve and maintain the Park so that it can be enjoyed by all of our neighbors and visitors.

We are a tax exempt 501(c)(3) corporation working closely with the City of Boston Parks and Recreation Department.

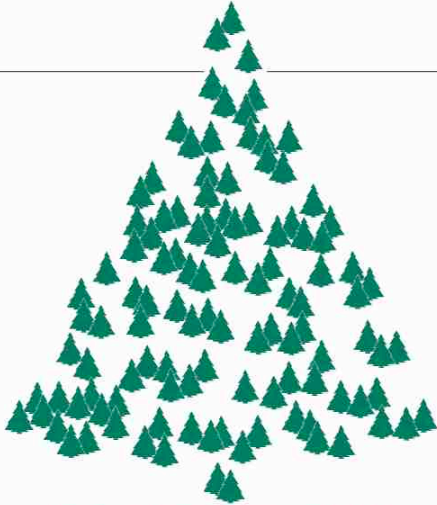


Please help us to support and maintain the Park.

### BECOME A FRIEND.

For information call us at (617) 733-3584 or e-mail: [membership@foccp.org](mailto:membership@foccp.org)

Christopher Columbus Park  
Home of the Rosa Kennedy Rose Garden



## HERE'S HOW YOUR SMALL COMPANY CAN HAVE A BIG HOLIDAY PARTY.

Our Big Little Holiday Celebration is a great way for lots of small businesses to have fun, network and meet new people.



When: Thursday, December 14, 6:00 p.m. through Midnight.

Where: Antlers DoubleTree Hotel. Cost: \$27 per person (tax and gratuity included). Includes: Hot chocolate, cash bar, dinner buffet, music and dancing, champagne toast, gifts and give-aways, holiday decorations, complimentary coat check and free covered parking. Plus: Stay for the night... just \$65 per couple! Reservations: Anna Pratt, 630-6253 (6:00 a.m. to 5:00 p.m. Monday thru Friday)

confused? perplexed?

downright confounded about how to get your invention on the Internet?

Relax

It's easier—and cheaper—than you think!

You know it's important to have an internet presence for your invention—

You want to be able to direct people to your web page when they ask for more info.



But you don't have the time, energy or inclination to learn how to create a web site and then keep it updated.

You want the world to know about your product.

## The RE/MAX team proudly supports the efforts of the Friends of Christopher Columbus Park.

"We thank all of our past and future clients who have contributed to our success."



### Your RE/MAX Team

- Chris Tuite
- Anne Benedict
- Skip Freeman
- Betsy McCombs
- Karen Peters
- Nancy Kueny
- Susan Gram
- Roland Koelsch
- Bill Phillips
- Steve Weikal
- Nyasha Toyloy
- Danielle Bing
- Ruthann Bromley
- Joan Donahue
- Carol Santoro
- Peter Ackroyd
- Charles Joseph
- Regina Capozzi
- Steve Demoranville
- Rob Cullinane
- Sandy Rotberg

The RE/MAX team is a professional real estate sales and marketing firm: "Leading the Waterfront/North End for total sales and Listings"



#1 REAL ESTATE OFFICE FOR PROPERTIES LISTED AND SOLD ON THE WATERFRONT

[www.boston-realty.com](http://www.boston-realty.com)  
220-230 Commercial Street, Boston, MA 02109 Office: (617) 725-1980

## M<sup>2</sup> ELECTRONICS

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CONTRACT DESIGN & MANUFACTURING

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# tipzone: theTipZone.com Jumpgate—a directory to the information, tips, expert advice and resources found in theTipZone.com

SUBJECT INDEX and SEARCH TOOL  
**MASTER JUMPGATE**

SITE SEARCH

Find it on theTipZone.com

## SITE INDEX

How-to info and resource links are constantly being added to existing subject clusters and our editors are hard at work assembling expert advice on additional subjects to add to this sweet collection of tips and tactics. Dig in!

### INFO CLUSTER ▶ OUTDOORS

- ▶ SURVIVAL TACTICS | DESERT SURVIVAL | STAYING "UNLOST" | GENERAL RVING | SELLING AN RV | BUYING AN RV | RV TRAVELING | OFFROADING | ATV RIDING | SHOOTING | HANDGUNS | RIFLES | SHOTGUNS | MUZZLOADERS | CAMPING | BACKCOUNTRY | ENERGY FOODS | OUTDOOR COOKING | BOATING | PROSPECTING

### INFO CLUSTER ▶ GAME AND FISH

- ▶ GENERAL HUNTING | BOWHUNTING | BIG GAME | SMALL GAME | UPLAND GAME BIRDS | WATERFOWL | GUN DOGS | WINGSHOOTING | LAKE FISHING | STREAM FISHING

### PREPAREDNESS/SECURITY

- ▶ DISASTERS | EMERGENCY KITS | FIRST AID | FOOD STORAGE | URBAN SURVIVAL | INSURANCE | WARRANTIES

### ADDITIONAL SERVICES

- ▶ SPONSORSHIPS | CONTACT US | USAGE

## tipzone: THE BOILER ROOM

### TIPSTERS

- ▶ **UPDATE ME**  
We make every effort to get the credit attribution and info right, but we whiff on things from time to time. If you'd kindly update us on your bio (found on the expert bio directory), contact information, credit text, website—we'll gladly get it squared up.
- ▶ **ADD ME**  
If you're an expert with a handful of petty tips you'd like to share, like what you see at theTipZone.com, and are interested in spreading your genius around, please contact us —jack@thetipzone.com—and sell us on your savvy. Well-written articles and shorter "nitty gritty" pieces are always welcome too, subject to Jack's approval, of course. We don't use everything sent our way. Some stuff, it's just not right for us.

Be sure to include contact information so we can beat the promotional-buzz drum in exchange for using your stuff. If you have a worthy book or product you can advertise, or a website,

www.target.workz.us



LET SOMEONE ELSE PAY FOR YOUR AMMO!

Open an on-line jerky store, and jerky lovers everywhere could be paying for all the ammo you can shoot! Check it out!

▶ READ: USE PERMISSIONS AGREEMENT

### Bullet Games collection



Descent Into Hell Shooting Game

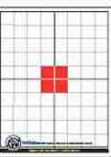


Save Cho's Girl Bullet Game\*



Bull Shooter Bullet Game

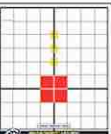
### Sight-In collection



Descent Into Hell 2 (wicked)



Target w/ Instructions



Long Range (300 yards) Sight-In Grid Target

### RangePrime Bull collection



Sight-in Grid Target



RangePrime Bull logo Target



Fastfood Rabbit Target

### SHOOTING HELPS & ADVICE

- ▶ RIFLE SIGHT-IN GUIDE (PDF)
- ▶ CLEANING A GUN
- ▶ MOUNTING A SCOPE & ESTABLISHING EYE RELIEF
- ▶ UNDERSTANDING RECOIL
- ▶ BEATING FLINCH
- ▶ BUYING A FIREARM
- ▶ A YOUNGSTER'S FIRST FIREARM

### MORE SHOOTING RESOURCES

- ▶ PLANS for building a simple, portable target stand.
- ▶ Shooting Range LOCATOR
- ▶ Shooting Clubs Directory
- ▶ Remington's Guide to Firearms Safety

### tipzone

The shooting pages at theTipZone.com are loaded with expert advice and scores of resources for the shooter.

**SMOKEHOUSE DIRECT PREMIUM JERKY**  
BUY THE BAG, THE 6-PACK, OR THE CASE  
SHIPPING IS ALWAYS FREE!

## MISS RODEO AMERICA

THE MRA ORGANIZATION • LATEST NEWS • MEDIA INFORMATION

### MEET MISS RODEO AMERICA

#### THE PAGEANT

#### GET INVOLVED

#### MISS RODEO AMERICA STORE



**AMANDA JENKINS**  
MISS RODEO AMERICA

#### SITE MAP

#### THE SPORT OF RODEO

#### MRA SPONSORS



### PAGEANT INFORMATION

#### ATTEND THE PAGEANT

#### PAGEANT GALLERY

#### PAGEANT BLOG

#### E-MAIL ANNOUNCEMENTS



Miss Rodeo America symbolizes the youth of our nation who wish to further promote the sport of professional rodeo, and in so doing, promote the great western way of life. She is the ideal western type girl, and is the person who will represent professional rodeo as she travels the length and breadth of our country.

For 50 years, Miss Rodeo America has been representing and promoting the great sport of professional rodeo and the western way of life.



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SITE BY BONEFROG CREATIVE



**BONEFROG CREATIVE**

**MEET MISS RODEO AMERICA**

REGIONS: MISS RODEO AMERICA • FORMER MRA QUEENS • BOOK MISS RODEO AMERICA

HOME • SITE MAP • CONTACT US

### Booking Miss Rodeo America for Your Event

When you book Miss Rodeo America for an appearance in your community, remember that she is anxious to please you and is willing to do those things that will promote Professional Rodeo, your sponsors, the Professional Rodeo Cowboys Association and your special activity and events. Miss Rodeo America represents the interests of Professional Rodeo and the Western Way of Life. She is well versed on the Sport of Professional Rodeo, horsemanship skills, appropriate appearance, pleasing personality and is an excellent public speaker.

We have made available an online form you can complete and submit your request for scheduling Miss Rodeo America at your event. We will make every effort to accommodate your request.

- ▶ The following suggestions may be of help to you in planning your side of Miss Rodeo America:
  1. Press conference to announce arrival of MRA.
  2. Interviews—TV, Radio, Newspapers.
  3. Talk Shows—TV and Radio (quests are often scheduled months in advance).
  4. Local Chamber of Commerce and company news bulletins.
  5. Local Hispanic Chamber of Commerce appearances.

### POSSIBLE ACTIVITIES INVOLVING MISS RODEO AMERICA

- ▶ **Community Appearances** can be arranged quite easily if requests are made early.
  1. Grade school classroom visits (Call the Principal for permission).
  2. Junior and Senior High School assemblies or open visits.
  3. Junior and Senior High School Football and Basketball games (have MRA introduced to the crowd).
  4. Visits to Special Needs Schools.
  5. Visits to Senior Citizen groups - may want her to speak.
  6. Speaking engagements at Civic Groups (Kiwanis, Rotary, Lions, etc.).

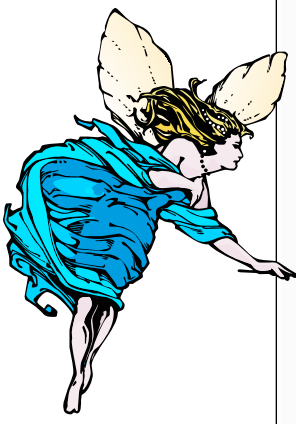


### AMERICAN QUARTER HORSE ASSOCIATION

- ▶ POSSIBLE ACTIVITIES
- ▶ ARRIVAL PLANNING
- ▶ EVENT APPEARANCE REQUIREMENTS
- ▶ APPEARANCE FEES
- ▶ APPEARANCE REQUEST FORM (PDF)



**MISS RODEO AMERICA, INC.**  
Raeanna Wadhams Executive Director  
27906 Cumbers  
Pueblo, CO 81006  
PHONE: (719) 948-9205  
FAX: (719) 948-4760  
mra@amcbanet.net



**E**dgar's closing in on a little snack. You. Better start throwing lead. You've enough ammo for 21 shots, but they only count if you hit putrid mummy flesh. Bullet strikes on a bandage help you not at all and Edgar gets one shambling step closer to your throat. He's only 13 steps away. It'll take 3 flesh strikes to drive him back one step; each shot that hits anything except a scoring area (X) flesh hit allows Edgar 1 step closer. A bullet hole has to print half or better in flesh to score.

## Edgar Wants a Bite™

Get him before he gets you.

**SCORING:**  
Take 21 shots. Total all misses—strikes anywhere BUT in mummy (X) flesh, then subtract 1 from that total for every 3 strikes that scored. Those remaining points are your score—or how many steps from you Edgar was when (or if) you dropped him.

**TargetWorkz**  
SOURCE: targetworkz.us

**SCORING EXAMPLES:** Edgar begins 13 steps away. You have 21 shots. 11 misses puts him only 2 steps away, and 10 hits back him up 3 steps. Score: 5 steps away when dropped. If you have 15 misses with only 6 scoring hits (worth 2 steps back), then you're lunch.

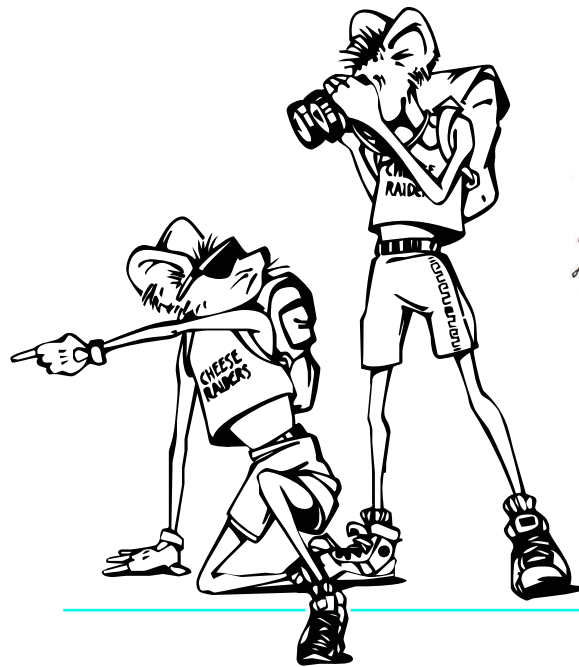
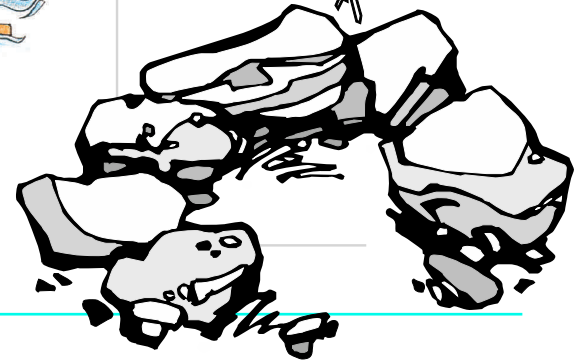
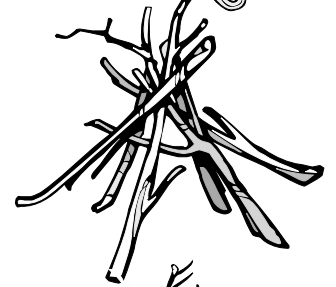
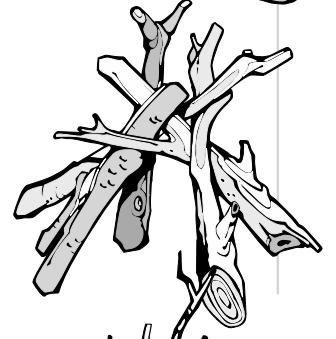
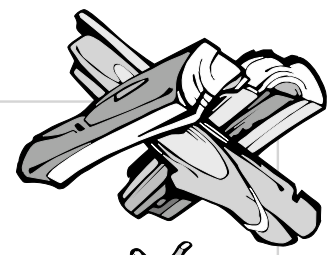
MISSES:

HITS (worth 3):

HOW CLOSE GETS EDGAR GETT?

DATE:

TARGET DISTANCE:



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CREATIVE